

COLE & CO.

THE ART OF DESIGN FOR THE BATH

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AWARD WINNING DESIGNS FOR THE BATH

May, 2004 ---- Whoever thought a bathroom must always be clinical and sterile in appearance hasn't seen Cole & Co.'s award winning furniture-styled vanities. Christopher Cole, President of Cole & Co. has successfully erased the line between functionality and style with his own collections of furniture for the bath. From traditional to contemporary, European, American, and Asian influences are visible in Cole & Co.'s latest offerings.

The *Designer Series* - by far the most popular, is comprised of chests and cabinets individually transformed by Cole & Co.'s own master craftsmen into stylish vanity units complete with workable drawers and useful shelves. The *Custom Collection* - moderately priced for the homebuilding, remodeling, hospitality, and consumer market - allows you to be the architect of your own piece of fine furniture for the bath. The *Custom Collection* offers a superior selection of two designs in premium hardwood maple solids and veneers. The *Custom Collection* comes in three sizes with a choice of two finishes, three granite tops, two faucets and four sinks.

Now Cole & Co. has introduced its *Premier Collection* – a superb compilation of vanities and accessories with strong European influences. All are hand made and meticulously carved with excellent proportions that feature traditional scrolls, curved panels, serpentine fronts, bombè shapes, and beautiful cabriole legs in a chestnut finish. The *Premier Collection* is the most ambitious design project yet to be undertaken by Cole & Co.

“We are extremely excited with our three collections. We now have something to offer everyone – from homebuilders, architects, contract and hospitality, to consumers – at a price point that they can live with,” explains Christopher Cole. “It was important for us to have designs that would fit into traditional, contemporary and classical homes and I believe we have achieved that.”

Keeping abreast of market trends and lifestyle changes, exciting new designs are frequently released for the powder bath and master bathroom. The Cole & Co. vanity bath collections consist of over 40 stylish vanities from three collections including an expanded offering in traditional and darker wood pieces.

Currently available in over 450 authorized decorative kitchen and bath showrooms across the United States, Cole & Co.’s vanity units are affordably priced for the architect, homebuilder, designer, and consumer. To view current collections, please visit www.vanitybath.com. For further information on the company, its principals, or products contact:

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