

COLE & CO.

THE ART OF DESIGN FOR THE BATH

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COLE & CO. ANNOUNCES ITS NEW CUSTOM COLLECTION –

Bringing New Value To Custom Furniture For The Bath

May, 2002 --- Award-winning manufacturer, Cole & Co. announces the formal release of its new Custom Collection. Comprising two exclusive furniture styled vanities - the Classic Vanity and the Estate Vanity - the Custom Collection merges the art of fine craftsmanship with innovation and technology to bring premium examples of style and function to bathrooms. More importantly, Cole & Co. offers these select designs at a price that is affordable for contractors, builders, architects, and designers of single family and multi family homebuilding projects.

Both the Classic and the Estate vanities are constructed of the finest select hardwood maple solids and veneers in an assortment of three widths. The ability to select from two old world finishes, Antique Brown or Parchment, and natural granite tops in three colors – Midnight Black, Sherwood Green, or Sahara Beige – creates a complete, architectural look. All finishes are hand applied to create subtle elements not often seen in the bathroom and that work well in today's environments. To distinguish between them, Cole & Co. added ball and claw feet and raised side panels to its Estate Vanity - the more formal of the two, while the Classic Vanity's traditional lines are complemented by its Queen Anne legs and flat panel sides. Designer faucets with decorative finishes and under-mount sinks specifically selected by Cole & Co., add to the sensibility of a total package and a much coveted addition for contractual buyers.

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If there is one thing Cole & Co. is known for, it is the instinctive knack for perfecting their pieces without compromising the integrity of the design. For example, the company's Classic Vanity independently introduced last year, was named the most requested product by *Kitchen & Bath Design News* in 2002.

Cole & Co.'s custom vanities are priced competitively with the Classic Vanity starting at \$1595. The Estate Vanity is priced from \$1995. The new Custom Collection is available at more than 450 authorized Cole & Co. kitchen and bath showrooms across the United States. To see Cole & Co.'s extensive range of products, contact:

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