

COLE & CO.

THE ART OF DESIGN FOR THE BATH

FOR IMMEDIATE RELEASE

For further information contact:
Nicole Gill-Ottinger 214.368.0680
EDITORS: TIFF files available

***BATHROOM IN A BOX™ -
Cole & Co. Introduces Brand New Program***

September, 2003 --- Today's bath options are all about value, style, design excellence, and ease. Combining the finest in finished vanities with granite tops, as well as sinks and faucets, Cole & Co. introduces Bathroom in a Box™ - a six step process that allows you to be the architect of your own style of Furniture for the Bath.

The first to offer a complete turnkey vanity package from its recently announced *Custom Collection*, Cole & Co., meets the needs of designers, builders, homeowners and showrooms who want great looking vanities but want them readily available. Bathroom in a Box is a smart choice for the trade and consumers looking for a custom vanity and exceptional value.

With its classic design details, the *Custom Collection* is comprised of two exclusive furniture-styled vanities - the Classic and the Estate - constructed from the finest select hardwood maple solids and veneers in a choice of three widths and two old world finishes, Parchment and Antique Brown. To complement the cabinetry Cole & Co. offers three granite tops in color choices of Midnight Black, Sahara Beige and Sherwood Green - all finished with ogee edge detailing. Antique oil-rubbed bronze or satin nickel faucets come in two styles that blend perfectly with the classic colors of white, biscuit, or black undercounter sinks to complete the package.

Cole & Co. vanities are available from over 350 authorized decorative showrooms across the United States. To view current collections, please visit www.vanitybath.com. For further information on the company, its principals, or products contact:

Nicole Gill-Ottinger
214.368.0680